



DOWNTOWN • 610 Quincy St. Rapid City, SD 57701 • (605) 394-6139 or (605) 394-4171
NORTH • 10 Van Buren St. Rapid City, SD 57701 • (605) 716-4098

CONTACT:

Elizabeth Ruen
Publications Associate
Rapid City Public Library
605-394-6139 x2212
eruen@rcplib.org

For Immediate Release

Library Card Sign Up Month Reaches Halfway Mark

Rapid City, S.D. – Sept. 15, 2009 – September is National Library Card Sign-Up Month and the Rapid City Public Library is excited to announce that halfway through the month, it is over halfway to reaching its goal of signing up 800 people for library cards.

To date, 450 new or renewed library cards have been issued. Those who have signed up will be entered in a prize drawing. This year's prizes are an iBook computer donated by Computer Village, tickets to two shows at the Black Hills Community Theater, passes to the Journey Museum, and a family membership and tickets to "The Goods" at the Dahl.

Those who do not have a library card or would like to renew their library card, have through Sept. 30 to sign up and be entered in the prize drawing. In addition, people who sign up for or switch to the library's e-newsletter will also be entered in the prize drawing. Signing up for the library's e-newsletter is easy! Just visit www.rapidcitylibrary.org, click the "Join Our Mailing List" button and add your email address.

Across the nation, libraries are promoting library card sign up month with the slogan "The Smartest Card: Get It, Use It, @ Your Library!" It's the smartest card for a lot of reasons: for the access it provides to wide spectrum of reliable information resources, and for the value it provides to every card holder. When people can borrow rather than buy books and movies, download audiobooks, and take advantage of a wide variety of programs and events for every age group, that makes their library card a most valuable asset.

Find out more about Library Card Sign-Up Month at the Rapid City Public Library by visiting www.rapidcitylibrary.org/September.

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The Rapid City Public Library has served the Rapid City area since 1879, and now has two locations, the downtown library at 610 Quincy Street and the north library within General Beadle Elementary School at 10 Van Buren St. Both offer print and electronic resources for adults, young adults and children as well as computers and Internet access and a variety of programs and events. In March 2008, USA Today named the Rapid City Public Library's downtown library as one of the nation's 10 greatest places to "Find a Nook and Read a Book."

Find video footage of RCPL events at: <http://www.youtube.com/user/rapidcitylibrary>

Find photos of RCPL events at: <http://www.flickr.com/photos/rcpl/>